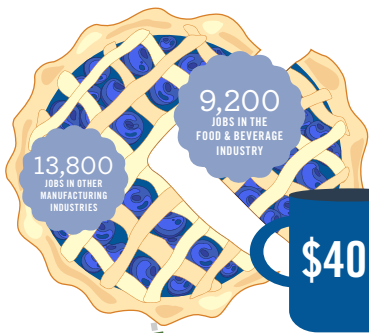


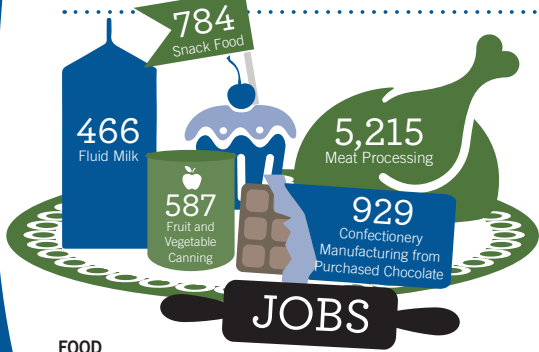
FOOD & BEVERAGE MANUFACTURING:
A RECIPE FOR SUCCESS



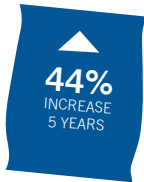
16% OF THE
VALLEY'S LABOR FORCE
IS EMPLOYED IN THE
MANUFACTURING SECTOR



FOOD & BEVERAGE
WORKERS' AVERAGE
ANNUAL WAGES



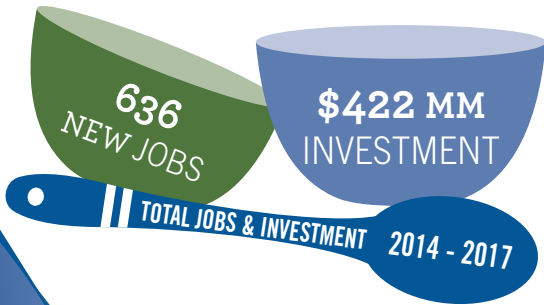
SNACK FOOD
MANUFACTURING
EMPLOYMENT
GROWTH



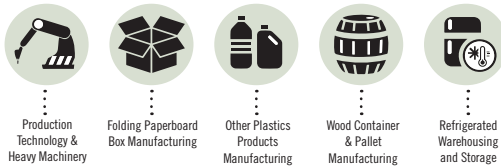
**FOOD
MANUFACTURING:**
Shenandoah Valley
Employment in Food
Manufacturing is more
than 4x that of the
national average.

SNACK FOOD:
Snack Food Sector
Employment Projected
to increase 20%
over next 5 years

FLUID MILK:
93% (37.5M) of all purchases
made by Fluid Milk Manufacturers
in the Valley are in-region
purchases



Supply Chain



There are 180% MORE JOBS IN
BEVERAGE MANUFACTURING in this
region than in the average region.

Brookings Institute's 2015 Export Monitor cites the HARRISONBURG METRO as the

LARGEST EXPORTER
of Meat & Poultry
Products in the U.S.

\$647.5
MILLION
IN EXPORTS

5.2%
ANNUALIZED
GROWTH RATE
SINCE 2003

2ND LARGEST EXPORTER
of Animal Products
in the U.S.

\$55.2
MILLION
IN EXPORTS
(2014)

9%
ANNUALIZED
GROWTH RATE
SINCE 2003

INCENTIVES



Virginia boasts incentives like the Governor's agriculture and forestry industries development fund (AFID) that incentivizes companies to purchase at least 30% of their inputs from Virginia grown agricultural or forestry products.

Learn more: Virginia's Guide to
Business Incentive Programs
<https://www.vedp.org/incentives>

SHENANDOAH VALLEY RANKS

(2012 U.S. Department of Agriculture Census of Agriculture 6th Congressional District)



- Total value of agricultural products sold
- Value of livestock, poultry, and their products
- Turkeys
- Chickens
- Poultry and eggs
- Milk from cows

Shenandoah
Valley
PARTNERSHIP

4 OUT OF 5

of Virginia's top Agriculture
producing counties are located in
the Shenandoah Valley

3 OUT OF 5

of Virginia's top Employers
in Food Manufacturing are
located in counties within the
Shenandoah Valley



beerwerkstrail.com

The Shenandoah
Valley is home to
dozens of award-
winning craft
breweries, wineries
and cideries



fieldsofgold.org

THE FIELDS OF GOLD FARM TRAIL provides a
unique experience to explore the home-grown side
of Virginia in the Shenandoah Valley.



Cargill



HERSHEY'S



MillerCoors
A BAKER'S DOG COMPANY



Pilgrim's

DANONE
NORTH AMERICA