

LOCALITY PARTNERS

COUNTIES

Augusta
Bath
Highland
Page
Rockbridge
Rockingham
Shenandoah

CITIES

Buena Vista
Harrisonburg
Lexington
Staunton
Waynesboro

INVEST IN OUR MISSION



The Shenandoah Valley Partnership (SVP) serves as your regional economic development organization that continues to lead the growth and progress of economic development activity in the Shenandoah Valley. The SVP promotes the region's economic prosperity through capital investments and job creation by working collaboratively with 12 localities, over 130 private sector investors and numerous state-wide strategic partners. Through regional cooperation, the SVP brings together business, government, education leaders and strategic partners to improve the region's prosperity and quality of life.

In addition, the SVP functions as the region's main conduit of information to and from the Virginia Economic Development Partnership and generates leads by building strong relationships with site selectors, corporate

decision makers and additional state-level partners. Through a shared, long-term vision, and a region-wide commitment, we are seeing measurable results including the announcement of **\$929 million in new capital investments and over 2,600 new jobs** throughout the region over the last five years.

The SVP engages with local companies and individuals who want to contribute to economic prosperity in the Shenandoah Valley. These businesses and individuals that invest in the SVP join a larger, collective effort that drives innovation and ingenuity and helps cultivate growth for the next chapter of our region. SVP investors remain updated regularly on the marketing results of the organization and have the opportunity to contribute to efforts to enhance local economic development initiatives in the region. SVP, through these investments,

serves as a facilitator and connector for existing businesses while also growing the region's reputation and exposure across the country.

To join the SVP and support our mission, investors make an annual financial contribution. This self-selected contribution amount is determined by the impact on overall economic development growth each investor wants to support for the region. These investments help the Shenandoah Valley compete as a region by funding the SVP's business development and marketing activities including direct outreach to companies in target industries and site location; tax and real estate consultants; participation in state-led trade missions; attendance at national trade shows and conferences; and coordination with diverse partners that make our mission successful.

SHENANDOAH VALLEY PARTNERSHIP TEAM



Jay A. Langston, Ph.D.

Executive Director
jlangston@theshenandoahvalley.com
540.568.3259



Cari Orebaugh

Marketing & Communications Manager
corebaugh@theshenandoahvalley.com
540.568.3106



Jen Weaver

Administrative Coordinator
jweaver@theshenandoahvalley.com
540.568.3100

OPPORTUNITIES	DIAMOND \$10,000+	PLATINUM \$5,000 - \$9,999	GOLD \$2,500 - \$4,999	EDUCATION PARTNERS \$500	BRONZE & SILVER (Bronze: <5 employees · \$500) (Silver >5 employees · \$1,000 - \$2,499)
Inclusion in special engagements with site location consultants and economic development partners throughout the year.	✓				
Highlighted in SVP digital and print marketing collateral as appropriate.	✓				
Access to exclusive quarterly newsletter and timely updates to include: <ul style="list-style-type: none"> Public policy and legislative updates during Virginia General Assembly session; GO Virginia research reports; and Virginia Chamber of Commerce's <i>Blueprint Virginia 2025</i> initiative. 	✓	✓			
Opportunity to participate in a peer-to-peer program that connects you with other top-level, innovative SVP investors to engage in stimulating dialogue focused on supporting pertinent business and community issues with practical solutions.	✓	✓			
Logo, company description and link on website.	✓	✓	✓		
Opportunity to update Team SVP on your company annually.	✓	✓	✓		
Invitation to attend strategic partner and investor-only events including: <ul style="list-style-type: none"> Economic Development Forums delivering status reports on the region and collaborative economic development and marketing efforts in the Shenandoah Valley; Annual Meeting offering a venue for speakers of statewide influence to provide insight into regional and statewide economic development initiatives; Connect Events providing business to business and business to government networking opportunities in unique settings with the Shenandoah Valley's top business leaders; and Additional business forums that foster information-sharing and collaboration with partners across the region and the Commonwealth. 	✓	✓	✓	✓	✓
Opportunity to assist SVP with business development efforts to help land new companies in the region or assist in their expansion as appropriate.	✓	✓	✓	✓	✓
Access to investor-only newsletter with regular updates on the marketing results of the organization and economic development news.	✓	✓	✓	✓	✓
Promotion of your company good news related to our target audience through SVP digital platform including website, social media, presentations, etc.	✓	✓	✓	✓	✓
Company link on website.	✓	✓	✓	✓	✓